

For Immediate Release

SEI Industries Ltd. Wins 2012 International Achievement Award

(Roseville, Minn. – Nov. 7, 2012) – **SEI Industries Ltd. of Delta, BC, Canada** was recognized with the 2012 International Achievement Award (IAA) for design excellence in specialty fabrics applications, that took place Nov. 7 at the IFAI Expo Americas 2012, at the Boston Convention & Exhibition Center in Boston, Mass.

SEI Industries received an **Outstanding Award of Achievement** for its **Bulk Aviation Transport Tank (BATT)** project. The project was recognized in the competition's Technical category.

IFAI received a total of 335 entries from 14 countries that were submitted for 30 categories in this year's competition. Winners were selected based on complexity, design, workmanship, uniqueness and function. Judges included industry experts, editors, architects, educators and design professionals who were chosen for their knowledge in a particular field of study or product area.

All entries receive prominent recognition at IFAI Expo Americas, the largest specialty fabrics trade show in the Americas. Entrants receive additional publicity through coverage in IFAI magazines and press releases distributed to media professionals.

For more than six decades, IAA has recognized excellence in design and innovation, highlighting truly spectacular work in the specialty fabrics industry. The goal of IAA is to promote awareness of the specialty fabrics used in thousands of products and applications ranging in size and type.

The International Achievement Awards competition is sponsored by IFAI, a not-for-profit trade association whose 2,000 member companies represent the international specialty fabrics marketplace.

Photos and detailed project descriptions of the winners are available at ifaipublications.com/iaa/.